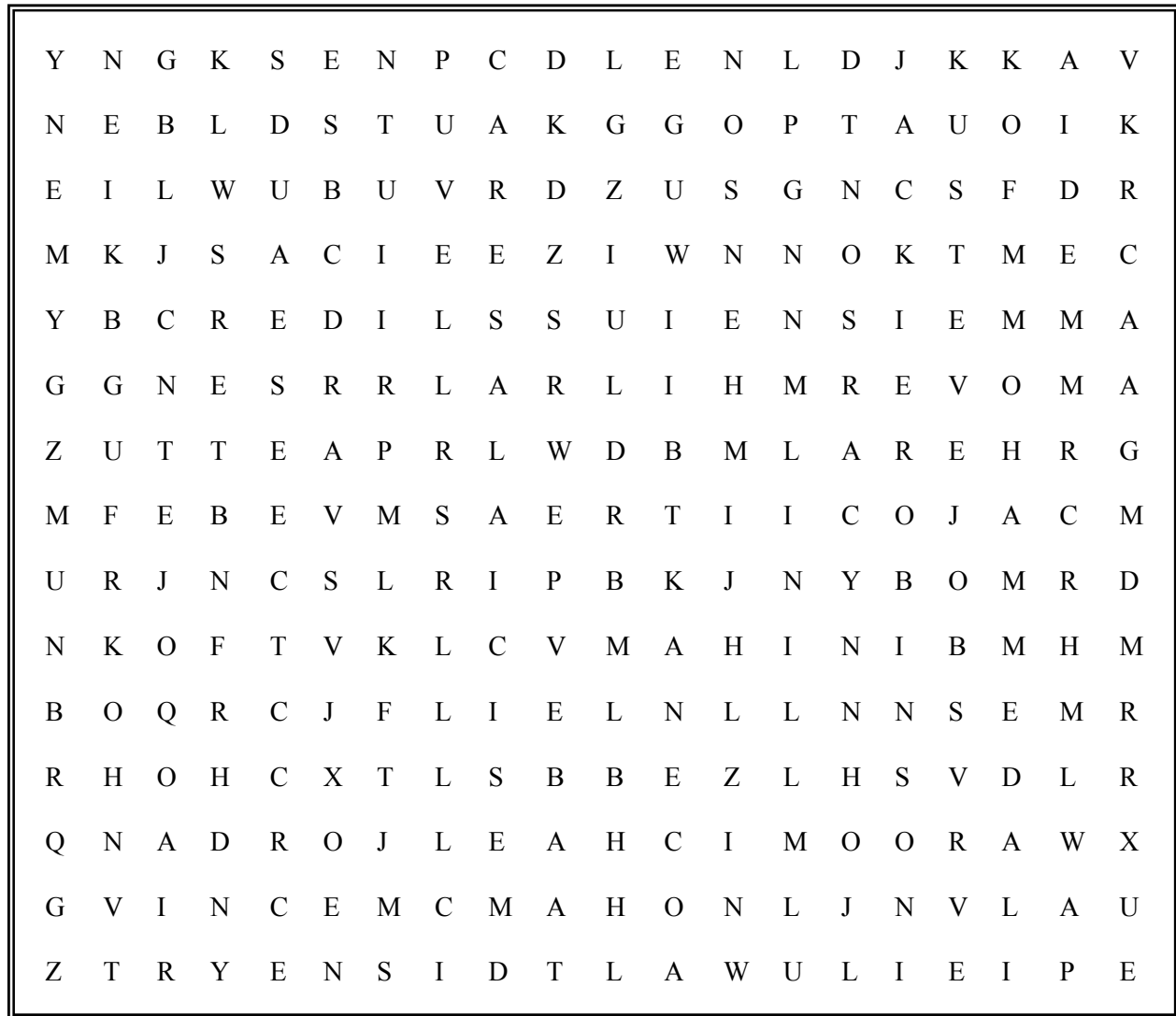


Name \_\_\_\_\_

**Sports & Entertainment Marketing  
Year One Curriculum**

Class Period \_\_\_\_\_

**Unit 1 Word Find**



**Directions:**

*Find the following unit one key terms and names of industry pioneers in the word find box above. Terms may be forward, backward, horizontal, vertical or diagonal. Circle the words when you find them.*

BILL VEECK  
ELVIS PRESLEY  
JK RAWLING  
LUCILL EBALL  
MOHAMMED ALI  
SEM  
WALT DISNEY

DAVID STERN  
JACKIE ROBINSON  
JOHNNY CARSON  
MEDIA  
PT BARNUM  
STEVE JOBS

DR SEUSS  
JIM HENSON  
LOUIS ARMSTRONG  
MICHAEL JORDAN  
ROONE ARLEDGE  
VINCE MCMAHON

## **Sports & Entertainment Marketing Year One Curriculum**

### **Unit 1 Word Find Solutions**

Y	N	G	K	S	E	N	P	C	D	L	E	N	L	D	J	K	K	A	V
N	E	B	L	D	S	T	U	A	K	G	G	O	P	T	A	U	O	I	K
E	I	L	W	U	B	U	V	R	D	Z	U	S	G	N	C	S	F	D	R
M	K	J	S	A	C	I	E	E	Z	I	W	N	N	O	K	T	M	E	C
Y	B	C	R	E	D	I	L	S	S	U	I	E	N	S	I	E	M	M	A
G	G	N	E	S	R	R	L	A	R	L	I	H	M	R	E	V	O	M	A
Z	U	T	T	E	A	P	R	L	W	D	B	M	L	A	R	E	H	R	G
M	F	E	B	E	V	M	S	A	E	R	T	I	I	C	O	J	A	C	M
U	R	J	N	C	S	L	R	I	P	B	K	J	N	Y	B	O	M	R	D
N	K	O	F	T	V	K	L	C	V	M	A	H	I	N	I	B	M	H	M
B	O	Q	R	C	J	F	L	I	E	L	N	L	L	N	N	S	E	M	R
R	H	O	H	C	X	T	L	S	B	B	E	Z	L	H	S	V	D	L	R
Q	N	A	D	R	O	J	L	E	A	H	C	I	M	O	O	R	A	W	X
G	V	I	N	C	E	M	C	M	A	H	O	N	L	J	N	V	L	A	U
Z	T	R	Y	E	N	S	I	D	T	L	A	W	U	L	I	E	I	P	E

### **SOLUTIONS: (Over,Down,Direction)**

BILL VEECK(10,12,NW)

DAVID STERN(10,1,SW)

DR SEUSS(11,7,NW)

ELVIS PRESLEY(12,12,NW)

JACKIE ROBINSON(16,1,S)

JIM HENSON(13,9,N)

JK RAWLING(6,11,NE)

JOHNNY CARSON(15,14,N)

LOUIS ARMSTRONG(14,1,SW)

LUCILLE BALL(4,2,SE)

STEVE JOBS(17,3,S)

VINCE MCMAHON(2,14,E)

WALT DISNEY(13,15,W)

SEM(9,12,NE)

ROONE ARLEDGE(1,12,NE)

MICHAEL JORDAN(14,13,W)

MOHAMMED ALI(18,5,S)

PT BARNUM(8,1,SW)

MEDIA(19,5,N)