

# **The Game Plan**

***25+ Event Ideas for  
Your School***





# Dodgeball Tournament

Duck, Dive,  
**DODGE!!!**

**Sign up** on May 4<sup>th</sup> & May 6<sup>th</sup> from 12-2 pm  
at the Commons **OR** at the door for the  
**ULTIMATE** dodgeball tournament  
to benefit



**Surfrider Foundation  
Ocean City Chapter**

Help protect and  
preserve our  
beaches!

Teams can enjoy  
**FREE**  
Food & Prizes

**Tournament**  
**Saturday May 9th**  
**@ 1:00pm**  
**Salisbury University**  
**Maggs Gym**  
**\$3 per person**  
**(4-5 players/team)**



[www.surfrider.org/oceancitymd](http://www.surfrider.org/oceancitymd)

# Kickball Tournament

## Poynette Kickball Tournament

September 10 & 11 starting at 9:00 am

Held in conjunction with the  
Poynette Fall Pheasant Festival.

### *Rules for Kickball*

1. The person kicking gets 2 foul ball or 3 strikes, which is an out.
2. The person kicking gets 4 balls then they walk.
3. No Bunting
4. All kicks must occur at or behind home plate.
5. If there is a runner on base, and a fly ball is caught, they must go back and tag up before continuing.
6. No leading off until the ball is kicked, or you will be out.
7. You may throw the ball to hit a runner to get them out. Hitting a runner with the ball above shoulder level is not allowed.
8. No fast pitching or bouncing the ball over the plate.
9. No more than 9 fielders and 1 catcher for a total of 10 players on the field.
10. The game will end after 7 innings, 45 minutes, and a 10 run rule applies after 5 innings.
11. There must be 2 referees, one behind home plate and one behind 2nd base.
12. All team will referee see schedule the day of the tournament.
13. You may have a 1st and 3rd base coach.
14. If the ball goes over the fence on a kick, it is an automatic double.
15. Play ends when the pitcher has the ball.
16. If the kicker kicks a foul ball and it is touched in the air you can run if caught it is an out.
17. All players must be 12 years of age or older.



## Cash Payouts!

**Food, Music and Entertainment through out the weekend!**

\*\*\*\*\*

Registration due August \$50.00 per team.

NAME \_\_\_\_\_ TEAM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

Please return form to...

All 4 Design

214 E. Seward St. Poynette, WI 53955

608-635-4550

(in "The Fitness Edge" Building)

**Pauquette Park, HWY CS Downtown Poynette**



# Kickball Tournament

## COLORADO KICKIN' FOR A CAUSE KICKBALL TOURNAMENT



**TOURNAMENT DAY**  
**SUNDAY**  
**SEPTEMBER 20, 1**

**DENVER CITY PARK**  
**SOFTBALL FIELDS**  
**9:30AM - 6:30PM**

**AWARD CEREMONY**  
**IMMEDIATELY AFTER TOURNAMENT**  
**JR'S BAR AND GRILL**  
**10% OF SALES WILL GO TOWARD CHARITIES**  
**(MUST BE 21 AND OVER TO PARTICIPATE)**

**FOR REGISTRATION INFORMATION:**  
**CONTACT SUSHI @ (917) 608-1769**  
**OR AT RICHARD.CHAN@ACCENTURE.COM**

**SPONSORED BY:**



pepsi



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**THE WESTIN**  
TARON CENTER



**Colorado Kickin' for a Cause**  
**BENEFITTING**



# Air Band Competition



## **Air Guitar contest raises \$4,000 for journalism**

A popular air guitar contest at El Toro High School drew a record number of spectators and raised \$4,000 for the school's journalism program.

Ten contestant groups performed during the school's sixth annual Air Guitar show themed "Air Guitar Royale: Perform the Impossible," which also included help from the school drama department. The school's FilmEd Entertainment department also helped with video, music, lighting and set design. The event was attended by 1,050 students – 250 more than last year. Some students camped out hours before the start on Friday to get good seats.

The program's story line featured Dr. Rok, played by senior Derek Hedbany, who was a talent-hungry Air Guitar reject who wanted to steal the contestants talent and crown himself as the 2010 champion. To do this he captured the contestants beforehand and used talent extractors – leaf blowers – to take the talent out of them before their performance.

# Air Band Competition



BAKERSFIELD, Calif. -- Air band competition at Frontier High school is also a fundraiser that allows the not-so-musically inclined to jam like rock stars. There are 14 bands that perform all types of music.

This school is hoping to raise between \$10 and \$12 thousand , for Academic Decathlon, Mock Trial, Forensics, Art Club and Titan Stadium.

Despite the emergence of video music games like "Guitar Hero" and "Rock Band," there's something about the old school Air Band that wows the senses. Especially when it has the feel of a real-life concert. "The whole idea is to get kids connected to their school and this is one way to do it. Music seems to be one of those universal things."

Students and teachers alike say you will be entertained and help a good cause. The concert is Friday and Saturday night at Frontier High School. Doors open at 6:30 p.m. and the concert starts at 7:30 p.m. Tickets are \$13.



# Local Music/Tailgate Kick-Off

Tailgates can be common even at the high school level. But sometimes instead of creating an exciting, loud and crazy environment, tailgates become about free food and a place to wait for the game to start. By connecting this event with local musicians through a pre-season concert you will give students and community members a reason to stay connected not only to the game itself, but the festivities surround it.

The idea is to create a kick-off event prior to the start of league play. Find one local band for every home game and create a concert set for around a week before the home kickoff.

Throughout the show a different athlete can come out, get the crowd excited and announce the band who will playing before game "X". Each band will commit to playing the pre-season show as well as the game they are assigned for the tailgate.

With the popularity of local music and the atmosphere tunes can bring, this would excite students and get players pumped up as they hear the festivities during warm-ups.

Often in the local music scene, bands will volunteer making the only obligation how much responsibility it takes to plan.



# “Madden” Competition

Charge a possible entrance fee and base prizes off of local sponsors. When renting game equipment you can often do a trade for signage and branding.

LIBRARY PLANS 'MADDEN NFL' VIDEO GAME  
CONTEST ALL SUMMIT BRANCHES TO HOLD  
QUALIFYING ROUNDS. REGISTRATION REQUIRED

Registration begins Monday for the Akron-Summit County Public Library's third-annual Madden NFL PlayStation 2 video game competition.

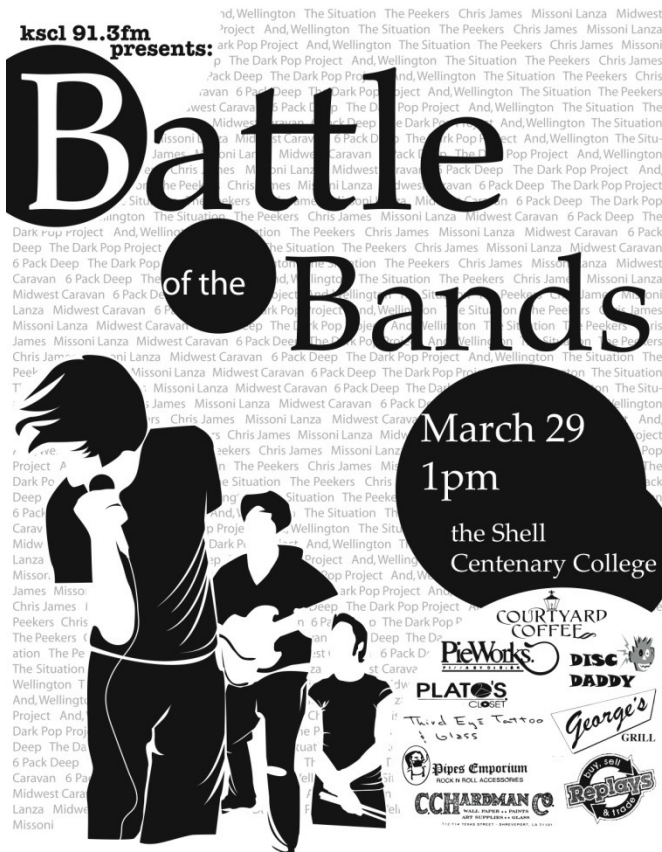
The Madden Madness tournament will be Jan. 5-26 at all branch libraries. The top two finalists from each branch will compete at the main library at 11:30 a.m. Jan. 26 until the Madden Madness Super Bowl Champ is crowned. The public is invited to cheer for the participants at the finals.

The grand prize will be a \$100 gift card to Best Buy (Akron Beacon Journal





# Battle of the Bands



-A battle of the bands is always a popular event because of the rising popularity in local music.

3 things are imperative to this event.

1. Have a solid prize for the winner. If it's a good enough prize, then the motivation to win it will be compensation enough for the talent.

2. Since it is a spectator event, take advantage by setting up other simple fundraisers around the venue, auction, discount card sales etc.

3. Find a sponsor, this can cover the initial cost of the event, or be a donation to kick off the fundraiser.

# Golf Classic



This golf tournament is a fundraiser for Ballard High School athletics and bands. Not only do you get to have a fabulous, fun-filled day of golf, dinner/auction, and other activities, you are making sure that BHS athletics and bands receive funding in order to be competitive in high school competition. The past nine years, this tournament has been able to provide for all teams and we want to continue this tradition....we need your support in order to fulfill this goal!

Your foursome will have an opportunity to play nine holes on each course, allowing you to experience firsthand the distinctive elements of Coal Creek and China Creek.

The tournament also features a \$100,000 putting contest (\$50,000 each for winner and BHS Athletics ) and FOUR hole-in-one cars courtesy of Carter Volkswagen Subaru.



# Golf Classic

## Community Letter

The last nine years, the money raised by this annual golf tournament/fundraising event has translated into over \$600,000 for Ballard's athletic teams and music programs. These dollars have provided a new sound system and banners for the gym, a scoreboard for the new field, uniforms and equipment for teams, a full-time certified athletic trainer and many other items.

**The Event:** Our goal is to attract over 280 golfers to the Golf Club at Newcastle for a fun day of golf on August 3, 2010. This is an 18 hole, double shotgun start golf, with a dinner and live auction the night before. We raise funds mainly through money paid by sponsors of the event, and proceeds from the auctions and other raffles and related activities that happen during the day.

**How money is distributed:** Each year the head coach of each team and the music program directors submit a monetary request to a committee headed by the Athletic Director. The request is based on their budget for the coming year. Their participation in the form of providing sponsors, auction items and volunteers for the event influences the cash disbursement of the proceeds from the Golf Tournament. This fundraising effort for the athletic department and music programs helps free up money for academics.

Here are three ways you can help:

1. We need golfers! Our goal is to have 288 golfers participate on the day of the tournament. Do you golf? Do you have friends, neighbors, relatives, co-workers that play? Have them go to the tournament website and download a registration form and send it in today!
2. We need sponsors! This is a critical part of the golf tournament and the source of most of the money that comes back to the school. Would your business consider supporting BHS and its athletic/music programs with a sponsorship?
3. We need Auction items! Part of the tournament involves an auction and dinner. Do you have a large ticket item like a vacation condo, sports or event tickets or something similar that you could donate? Know a fellow business owner who does? Connect with the Auction chair Lisa to get more ideas on how you can help with auction procurement.

Thanks so much for your support!!

# Murder Mystery Dinner

Bumped Off On Bourbon Street....Blood, Beads & Bidding

This event is part of the Snohomish County's March Against Hunger campaign.

This will be our 6th Murder Mystery Dinner & Silent Auction put on by the Evergreen State Fairgrounds and Sno. Co. Parks & Recreation staff.

This year we are putting on a [Madri Gras Masquerade Mystery](#). Costumes are optional (but we do have prizes for best costume). Come, eat dinner, bid on some great baskets, grill some suspects to find the killer...

THANKS TO EVERYONE WHO CAME TO OUR FUNDRAISER....  
WE RAISED \$2,367.48

When: March 13, 2010 – 6 p.m.

What: Dinner, Murder Mystery Masquerade Party & Silent Auction. Costumes Optional - Fun Required

Dinner Menu: Black Eyed Pea Salad, Red Beans & Rice,  
Bayou Chicken, Blackened  
Style White Fish,  
Cajun Cabbage, Corn Bread and  
Bread Pudding

Price: \$25 per person  
Cash only....Purchase Tickets in Advance





# Pink Flamingo Fundraiser

Don't Despair...

This is a fundraiser by \_\_\_\_\_.

A friend of yours paid us to place these pink darlings in your yard. This flocking is done in good spirits and is not meant to be mean. These flamingos will roost on your lawn until this evening when they will mysteriously migrate to another friend's (victim's) lawn. If you would like to specify the next victim, all we ask is a small donation to our group. Of course, the removal of these flamingos will be done at no charge, so please don't hurt our pink feathered friends.

Again, thank you for your sense of humor and your support.

Name of Group: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_



# Pink Flamingo Fundraiser

Fundraising with Flamingos  
is Easy (and Fun)!

Announce your upcoming Flamingo Fundraiser and have members get pre-orders from supporters to have one or more of their friends "flamingoed".

Suggested Price to charge for "flocking":

Small Flock (12 Flamingos) - \$10

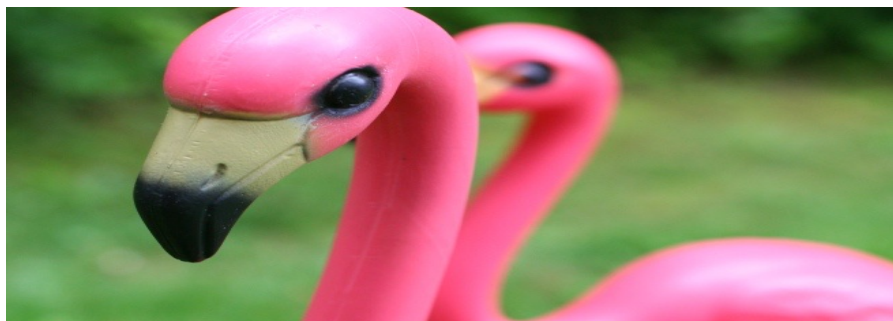
Medium Flock (24 Flamingos) - \$15

Large Flock (36 Flamingos) - \$20

Super Size Flock (60 Flamingos) - \$30

- Also, Sell Anti-Flocking Insurance to supporters so that they will not get "Flamingoed" for \$10 extra. Now, The Fun Begins . . . In the dead of the night, your members place the flamingos in the yards of the friends that all of your supporters paid to have "Flamingoed".

- Each of the flocks will have a note explaining how a friend of theirs paid to have them "Flamingoed" in support of your fundraiser. Also, the note will let them know that if they pay your group a donation, you will remove the flock and send it to the yard of any friend that they choose.





# Dance Marathon

The SHS Dance Marathon is currently in its 8th year, holding its first mini-THON in March of 2003. Over the years, we have grown in size and strength, and we are looking forward to even more growth this year. Coming off a successful campaign that raised an unprecedented \$110,336



At last year's event, we were fortunate to have Congressman Joe Sestak attend his very first mini-THON, and we were very privileged to have four families speak at our family hour (The Danzi Family, The Bush Family, The Vicidomini Family and The Meli Family). Their words of inspiration helped keep our dancers motivated throughout the night.

Even with all of these events, the faculty and staff will again be participating in a Springfield's Slimmest competition, which concludes on March 12, 2010 with their final weigh-ins, and the Fundraising Committee is putting together Baskets to be raffled off the night of our mini-THON.

# Mardi Gras Event

Mardi Gras night makes a fantastic fundraising event where a good time is guaranteed for all attendees. This theme allows lots of additional fundraising activities such as auctions, wine tasting, gourmet food, and raffles.



Approach local business for items to auction. For the more expensive items, conduct a live auction with a professional auctioneer. Use silent auctions for other items by placing them on tables with bid sheets. Encourage everyone to bid early and often! You can sell raffle tickets for a grand prize drawing at the end of the night. You can also offer multiple prizes which allows you to price the raffle tickets higher and raise more money.

Raffle tickets can also be sold before the event with winners not being required to attend. This works particularly well if you have a worthy prize such as trip to New Orleans.

Price your admission tickets to cover all your expenses. Consider offering two different price levels - with dinner and without.



# Truck and Tractor Pull



Categories in a 6,200-pound super modified two-wheel drive truck, a 6,200-pound open modified two-wheel truck drive, a 6,000-pound super stock tractor, an 8,000-pound super stock tractor, a 10,000-pound pro stock tractor, a 93,000-pound super farm tractor, and a two-wheel drive dual wheel farm tractor (Saturday night only).

Children under 6 years old get in free, \$10 for children 6-12 years old, and \$15 for adults.

Advance tickets go on sale Monday July 27 and are available for \$5 for children 6-12 years old and \$10 for adults. The Tractor Pull is sponsored by the Quarterback Club at Tanner High School and serves as the primary fundraiser for the athletic department.

# Barbecue Competition



## PRIZES

### 1st Place:

12v Cordless Drill, Hammer, Stud Finder, Crescent Wrench, Pliers, Tape Measure, Bits, Charger, Tool Bag and BRAGGING RIGHTS

### 2nd Place:

Utility/hunting/saw combo knife kit, 4D MAG-Lite

### 3rd Place:

Carhartt winter hat, tape measure

## Competition Rules:

BBQ grill/smoker must be constructed at LHS metalshop. Charcoal, wood, propane and electric are all permitted. If you can dream it, you can build it. All of the food in this competition will be cooked on site on the chosen day. Winners will be determined by a panel of judges and will be judged on the following criteria:

1. Overall appearance/quality of the custom made BBQ equipment
2. Taste/Presentation of a pork entrée
3. Taste/Presentation of a poultry entrée
4. Taste/Presentation of jerky (any meat goes!)
5. Taste/Presentation of a side dish

# Drive-In Movie

It's no secret that Drive-In movies have become scarce after the turn of the century. That said, the originality and fun a drive-in movie offers still exists. Create your own drive-in movie on your high school campus and invite the community. Charge by the car, per person or size of vehicle. Make it a city-wide event with a product not offered many other places!



You may not be able to have an exact replica, but there are many ways to go about getting the feel of a drive-in movie. One option would be to find a large building with a smooth surface that you can project a movie on. If you wanted to be really elaborate, rent a local radio frequency to broadcast the soundtrack on so people could listen in their car.

A simpler way would be to have your “drive-in” movie inside of a gymnasium or cafeteria. Project the movie onto a screen and let everyone set up lawn chairs or blankets to watch. Charge an entry fee and have a concession stand to raise money. Have a countdown until the movie starts so everyone knows how long they have to buy snacks.



# Fun Run – Race/Walk

Race/Walk fundraising events are often used for a cause related to health and community safety. But these are also very successful when connected to a sporting event or specific high school team. Whether you want to stick with the theme by raising money for cross country, or make it an athletic-wide fundraiser, a “Fun Run” or walk allows staff, kids, coaches, players and boosters to get involved.

To strategies can be just paying an entrance fee for the race, or getting pledges for the amount each person runs. Be sure to utilize your resources including track coaches, booster club members or off-season athletes.



# Texas Hold ‘Em



Obviously staging an event like this is contingent upon whether you are comfortable with the concept (or whether you can gain approval from administration), but a Texas Hold ‘Em style tournament can be very prosperous.

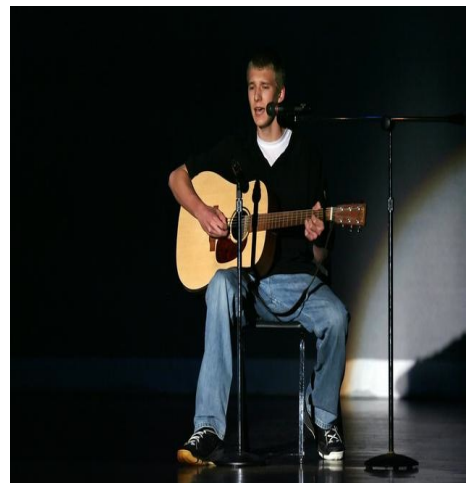
1. Charge a “buy in” fee for all tournament participants
2. Have each of the tables sponsored by a local business (possibly even hosted at their location)
3. Outfit the dealers in t-shirts featuring sponsors
4. Charge a small admission fee for spectators
5. Offer concessions at the event and/or special event branded merchandise
6. Provide a grand prize for the tournament winner but be sure participants, spectators and the community at large are aware that this event is a fundraising event for your program.

# American Idol



All you need is a karaoke machine (inexpensive models are available and you can also rent them), a hall or gymnasium to host the event, and a passionate crowd of would-be American Idols.

Make it even more fun and profitable by asking the audience to donate money to hear the principal sing. The school cheerleaders as a group can draw a huge amount of money.





# Dance Crew



Each high school in San Diego County is encouraged to hold their own Dance Crew Competition by the end of March, 2010 to be able to send one crew that will represent them in the finals on May 8th - Time 12:00 p.m. This could be a great fundraiser to put this event on in the evening and sell tickets to students, parents, and community members. You only need 3 crews to do the event at night. If you do not have enough crews to have a night competition, you may want to include singing acts, airbands, (Talent Show) to help make the night successful. We highly recommend that you use the same rules, regulations, and score sheets for your school competition so that the one crew you send to finals will already know everything that will be expected of them.

\* Judged on choreography, creativity, execution, synchronization and crowd reaction.



# Gala Dinner with Online Auction



A Gala dinner and auction is not an uncommon event for many high schools to use while fundraising.

By bringing the auction online, with updates and rewards announced in the weeks leading up to the event it is easy to get people involved early and continually checking the bidding updates.

Then when people come to the Gala there will be a silent auction as well as a main event auction revolving around some of the larger prizes.

This kind of online interface may not be commonplace yet, but it makes your fundraising Gala half event, half campaign taking advantage of the connections that social media has created between community members.

# 3-Point Shootout and Dunk Contest

Dunk contests and 3-point shootouts often make us think of greats such as Ja Morant, Zach LaVine, Zion, Steph Curry, Trae Young and Dame Lillard. But these two competitions can also be used as a great way to increase school spirit and bring together community.

If you are able to put on both contests that would be great, but many high schools don't have multiple athletes who can throw it down creatively. In that case the shootout gives you another option.

This can be done as a part of an evening pep event, an in school pep assembly or a fundraiser tied to your athletic department. Add some other entertainment and you could create an event that gets people pumped or willing to support the talented athletes they are watching.



# Athlete Lift-A-Thon

Dear Football Parents and Players,

Thank you for participating in the Annual Lift-a-Thon.. The money will be used to purchase new uniforms, equipment needed such as helmets and shoulder pads, coaches, trainers, training aids and updating our new weight room.

The lift-a-thon will be an event beginning with a pancake breakfast and the players lifting throughout the day. The money will be done in pledges which will be collected after the event by our lift-a-thon committee. We need the players to get the pledges from family, friends and local community members using the letters enclosed and your support is vital to the success of this fundraiser. The lift-a-thon required amount to raise is \$300 for each player and any money raised above the \$300 will be reimbursed to your program contribution costs such as: program ads \$550, golf ball drop \$50, bowling night \$25, summer camp \$175, material needs \$35, and spirit pack \$235.

There are two letters enclosed in your package. One letter is to be sent to relatives and friends out of town and the other letter is for neighbors, co-workers and friends of the family. The tax id is on the letters and this is a donation to your football program.

As your support is vital to our success, thank you again for showing your Mustang player and the coaching staff how much you care. The football booster program is strongest with all the parents working together to make this the best program in California.

# Punt, Pass and Kick

This event was made popular by the NFL but has caught on and continues to be used surrounding any type of gridiron action.



A punt, pass and kick competition will bring a younger age of contestants to compete in the three different football skills. Then the winner will compete for the grand prize during halftime of one of the games. This can be an afternoon event for the preliminary rounds with food and appearances from the athletes, coaches and administration.

Local sponsors can be helpful in finding prizes and promoting the event around the community.



# Day Sports Camp

Host a sports camp during the day that leads into a night game .

The “camp” will be more of a chance to run through drills, meet coaches and get young kids excited for high school sports.

If you have junior varsity athletes work the camp it will allow for varsity to stay prepared for the night’s game, while still giving the kids a hands on workshop.

Work the kids into halftime or part of the game which will bring out parents, family and friends to buy tickets.

The camp is not a new concept but by making it an all day event leading to a night game, it will create a sense of pride throughout the community for that game.





# Longest Drive Competition (Golf)



## **LONG DRIVE COMPETITION**

Long drive is a competitive sport where success is derived by hitting a golf ball the farthest. A small but dedicated talent base of golfers populate the world of Long-Drive, with the top talent competing professionally in various events and exhibitions.

Consider teaming up with a local golf course/club to stage your own version of the competition. Create various age/skill levels to encourage more participants. If a golf course partnership isn't an option, the opportunity still exists. Host the competition on a farm, at a park or even a juniors competition on the high school football field!

Charge a small entry fee, provide prizes donated by sponsors to contestants.

Visit the Long Drivers of America website for more ideas and rules of play at <http://www.longdrivers.com/>.

# “Indoor Games” Tournament



## **‘INDOOR GAMES’ COMPETITION/TOURNAMENT**

Billiards, air hockey, ping pong, darts, shuffleboard, paper (or “flick”) football, skee ball, foosball...any combination of indoor games can be used to host a school or community wide “indoor games” competition.

Stage the competition in your school gymnasium or local fun center.

Consider structuring the competition as an ‘Olympic’ style event and offer gold, silver and bronze medals to winners in each of your divisions or categories. Alternatively, consider setting up an event where you crown a single ‘champion’ for excellence in ALL included games.

Consider charging a small entry fee and provide prizes donated by sponsors to contestants.

# Bonus Event Ideas

- \* Backyard Olympics – Badminton, bocce, ladder golf etc
- \* Putt Putt / Mini Golf competition
- \* Celebrity softball game
- \* Wiffle ball game
- \* Sand / Beach volleyball tournament
- \* Cup stacking / Speed stack competition
- \* Competitive Eating event
- \* “Taste of the Town” event
- \* Celebrity / Charity bowling event
- \* Benefit concert
- \* Iron Chef competition
- \* Film festival
- \* Casino Night
- \* Fashion Show
- \* Trivia Night Competition
- \* Hacky Sack / Foot bag tournament
- \* Nintendo Wii Sports / Sports Resort Tournament
- \* “Family Fun Day” event
- \* Esports Tournaments