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| Logo  Description automatically generated |  | Concessions products  Concessions & Parking Activity #1 |

# A picture containing text, green Description automatically generatedDEVELOPING a concessions menu

Create a list of your favorite concession items at sporting events. Think back to any and all high school, university and professional sporting events you have attended in the past. What type of concessions items did they have available? What would you consider to be staples at any sporting event? For example, can you imagine attending a sporting event that didn’t sell hot dogs and popcorn?

## Part 1: List your favorite concessions stand items below.

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Now create another list identifying the most common, or popular, brands you have seen at concessions stands (like Snickers, Doritos or Pepsi). Which do you think are best sellers?

## Part 2: List the most popular concessions brands that you have seen at concessions stands.

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After you have given some thought to the most popular and common concessions brands, determine which items you will make available for your games and/or events and list them in the space below.

## Part 3: List the items you will offer on the concessions menu at your games and/or events.

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