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| Logo  Description automatically generated |  | ticket sales  Ticket Sales Activity #2 |

# A group of people wearing costumes Description automatically generated with low confidencegroup tickets

**Group tickets** are a block of tickets reserved for a specific game or event.   
  
Typically, a group will consist of ten or more individuals and discounts on tickets and / or additional benefits are offered to those members.  
  
Group Tickets Example: *Groups of 10 or more students receive $2 off ticket prices, a free program and a free soda.*For this activity, your ticket sales team will identify as many examples as possible of potential groups to target for your event or events. This list will provide leads or prospects for the students representing your “sales” team. If a student has been assigned as ticket sales director, they will determine which group members are responsible for contacting each prospective group.  
  
**Part 1: Using the worksheets on the following pages, record a comprehensive list of any school organizations or clubs that could offer a potential group sale for your event. Also include any packages like birthday parties that could attract a group of fans to your event.  
  
Be sure to also consider any parent, booster or teacher organizations.**

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