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| Logo  Description automatically generated |  | Program foundation  Program Foundation Activity #7 |

# Determining the EVENT (PART TWO)

After completing the previous activity, your class should have a pretty good idea of all the advantages and disadvantages to each potential event. Now it is time to make one of the most important decisions for your program and determine exactly what event or events you plan to promote.

**Step 1: In the space below, list any and all school sports or entertainment events that you could potentially promote during the semester or school year.**

**SPORTING EVENTS:**

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**SPORTING EVENTS (CONTINUED):**

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**ENTERTAINMENT EVENTS:**

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**Step 2: In the space below, list as many ideas for fun or unique events that you could potentially manage and promote during the semester or school year.**

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**Step 3: In the space below, describe which event or events you plan to manage or promote during the semester or school year. If you decided on school sports and entertainment, explain which sports or entertainment events you will manage and promote.   
  
If you decided to create an event on your own, provide a general overview and description of the event.**

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