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| Logo  Description automatically generated |  | Concessions products  Concessions & Parking Activity #6 |

# A picture containing LEGO, indoor, toy Description automatically generated DEVELOPING AN event parking management PLAN (PART Two)

**Will your event provide tailgating opportunities for attendees? What risks must you consider if you do decide to offer tailgating opportunities and how will you plan to manage that risk?**

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**Refer back to concessions and parking activity #6 and review your ideas for various parking options.**

**In the space below, list all options attendees will have for parking at your event. Will there be VIP or valet parking? Tailgating passes? General parking? Offsite parking? For each option, be sure to describe the inflow and outflow of traffic as fans arrive and leave your event.**

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**In the space below, create a rough sketch or drawing of each of your event’s designated parking areas.**

**In the space below, list the type of signage you will post to help direct the flow of traffic for your event and help attendees find the appropriate parking areas.**

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**In the space below, create a rough sketch or drawing of all the parking signage you will need for your event.**

**As a group, discuss how the signs will be made. Can you make them on your own with supplies from a local store or will you have the signs professionally made? What is your budget? How much will it cost to have the signs professionally made? Do you need to call and get a quote from a local sign making company? How much will the supplies cost for you to create them on your own? Will hand-made signs hold up under potential weather conditions at your event?**

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**After discussing your plan, explain the decision in the space below.**

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