

Team

Members: \_\_\_\_\_

Class Period \_\_\_\_\_

# SBP Sponsor Benefits

Using the space below, list all the possible benefits you might offer to those businesses and/or individuals who support your program. Be sure to include any details relating to investment levels required to "unlock" those benefits. For example, every corporate partner who spends \$2,000 or more receives a VIP parking pass at every event.

This exercise will help guide you when you begin to create your sponsorship packages and develop your rate card.

