



SBP Job Posting



(XYZ) High School Sports Business Program

Game/Event Entertainment Director

SBP Job Number: 15

Reports to Marketing and Communications Director

Job Description:

Work with all branches of the Athletic Department to maximize in-game entertainment and special functions. Candidate is responsible for assisting in the planning, coordination and execution of all game presentation and event operations during games. Working with community partners and sponsors to implement elements of partnership agreements in the arena and promotional activities and manage the in game contests and promotions.

The position requires managing special events, including booster functions, pep-rallies, and Premium (V.I.P.) related events. The high profile aspect of this position requires someone who is well groomed and is enthusiastic in front of an arena full of people and who represents the school in a positive manner at all times.

Responsibilities and qualifications include:

- Executes in-game contests and promotions
- Plans in game entertainment elements that maximize community partner exposure while keeping fans entertained
- Work with team and community sponsors to coordinate elements of partnership agreements
- Schedule dance team, cheerleading squad and other entertainment groups
- Select participants for in game contests and promotions
- Schedule and support the appearances of national anthem performers
- Organize game day duties to game day employees and volunteers
- Organize the distribution of any premium item giveaways
- Represent the school in a positive way at all times

Basic Skills: Leadership, management, multi-tasking, communication (written & verbal) and problem solving

For all interested and qualified applicants, please submit your cover letter and resume.

Contact Information: Teacher Name, Room number, Email / phone

Application Requirements: Extra hours available outside class time (etc)

Application Deadline: Date