

Team

Members: _____

Class Period _____

Ticketholder Benefits

Using the space below, list all the possible benefits you might offer for your season ticket holders or season passes.



Using the space below, list all the possible benefits you might offer for your premium or luxury seat ticket buyers.



Ticketholder Benefits

Using the space below, list all the possible benefits you might offer for your private VIP areas (if you will be offering them at your event).



Using the space below, list all the possible benefits you might offer for your group LEADERS (the person who organizes the group outing).

