

**MARKETING INSIGHTS FROM SCC - STUDENT ACTIVITY****INSTRUCTIONS**

Review the slogans and taglines illustrated in the “Guess That Slogan” slide presentation in class. How many brands can you correctly identify from the slogan or tagline? List your answers in the space below.

Slogan / Tagline #	Slogan / Tagline	Brand Represented
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____
11.	_____	_____
12.	_____	_____
13.	_____	_____
14.	_____	_____
14.	_____	_____
15.	_____	_____