



# ACTIVITY: ID ME! BRAND LOGO GUESSING GAME

NAME: \_\_\_\_\_

CLASS PERIOD: \_\_\_\_\_

DATE: \_\_\_\_\_

## MARKETING INSIGHTS FROM SCC - STUDENT ACTIVITY

### INSTRUCTIONS

There are thirty images presented in the “ID Me!” slide presentation. As you review the presentation in class, see how many brands you can correctly identify from the image of the logo provided. List your answers in the space below.

Logo #	Brand Represented
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____
11.	_____
12.	_____
13.	_____
14.	_____
14.	_____
15.	_____
16.	_____
17.	_____



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NAME: \_\_\_\_\_

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## MARKETING INSIGHTS FROM SCC - STUDENT ACTIVITY

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