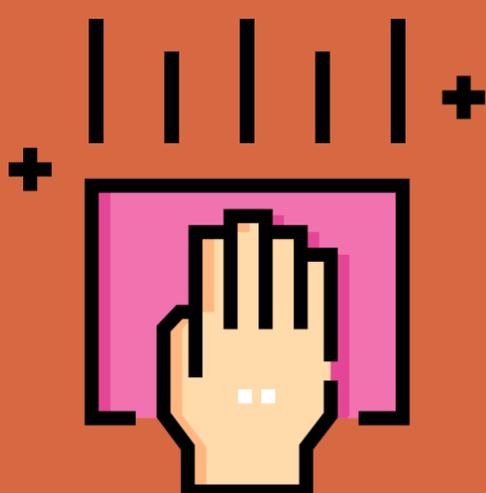


# 7 PRODUCTS THAT SAW COVID-19 SALES SPIKES

Sales of vitamins and supplements saw a 50% sales boost during COVID-19 lockdown



Cleaning wipes saw a 100% surge in sales at the start of the pandemic



Aerosol disinfectants also saw a 100% increase



U.S. hand soap sales climb by around 60%



Home hair color products were up over 30%



Amazon sold and shipped 70% more outdoor heaters between April and June compared to same time frame in the previous year



A jump in DIY activities led to an almost 25% sales increase at Home Depot and 30% at Lowe's



SOURCES:

JPMORGAN.COM  
CNBC.COM  
FORBES.COM  
BUSINESSINSIDER.COM

