

STUDENT NAME: _____

CLASS PERIOD: _____

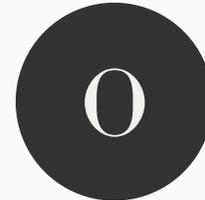
BRAND SELECTED: _____



STRENGTHS



WEAKNESSES



OPPORTUNITIES



THREATS