

Ziplock



product



Coca-Cola "Starlight"



product



Windex



product



Goldfish Mega Bites



product



Mario Kart 8



product



KitKat Blueberry Muffin



product



Papa Murphy's



product



MTN DEW Flamin Hot



product



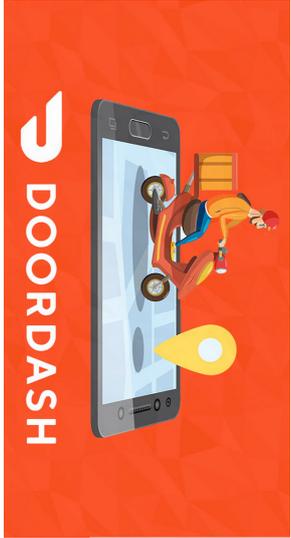
Uber Service



product



DoorDash



product



Chipotle



product



IHOP



product



Lululemon Mirror Gym



product



Fat Free Reddi-wip



product



WD-40



product

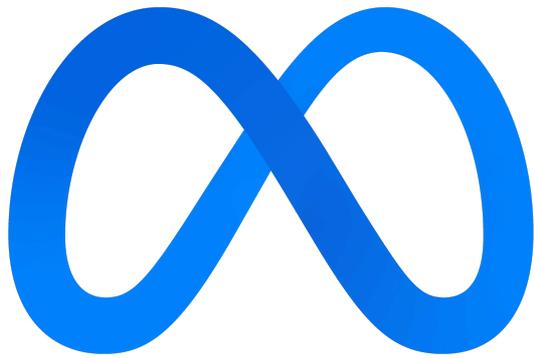


Home Depot



product





platform



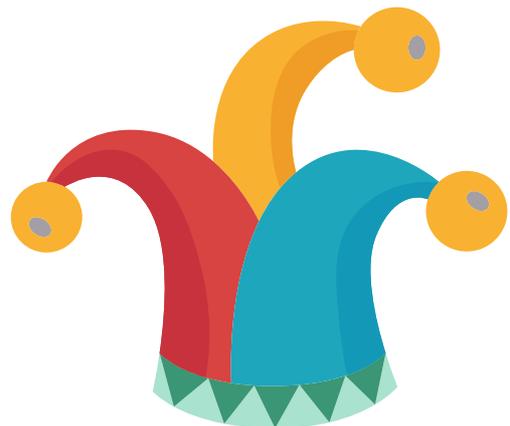
platform



platform



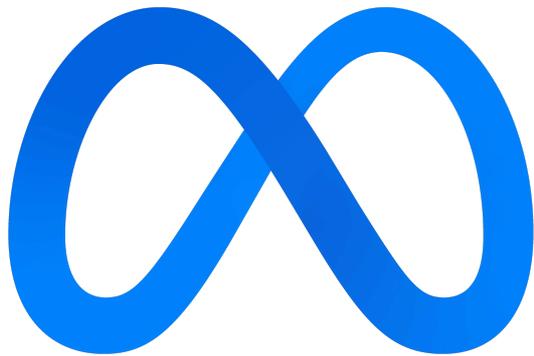
WILD CARD



*Choose your own social media platform

platform





platform



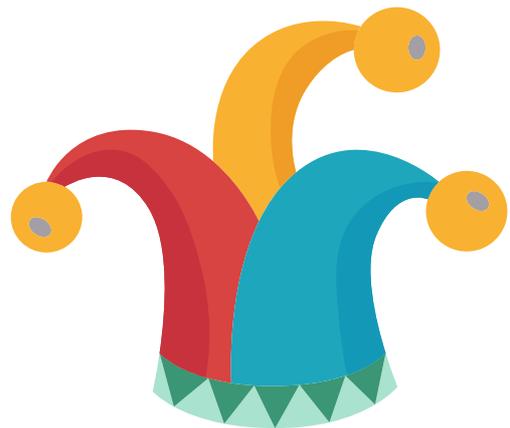
platform



platform



WILD CARD



*Choose your own social media platform

platform





platform



platform



platform



WILD CARD



*Choose your own social media platform

platform





platform



platform



platform



WILD CARD



*Choose your own social media platform

platform



Names _____

Class Period _____



Instructions: Use the space below to create and describe a social media post for the product you selected from the deck of cards in class, using the social media platform identified in the second selected card. Once you have completed your ad, be prepared to poll the class to see if they would buy your product.



Module 6 / Lesson 3
Social Media Marketing Activity
Student Worksheet