

# 2023 SCC SPORTS MARKETING CHALLENGE



**Sports Career Consulting's  
Fantasy Football Classroom  
Challenge**

**CHALLENGE DUE DATES: 2023**



# **SPORTS MARKETING CHALLENGES 2023: TENTATIVE DUE DATES**

**Challenge #1: Marketing Plan**

**Due: Sept. 27<sup>th</sup> by 5:00 PM PST**

**Challenge #2: Branding**

**Due: Oct. 12<sup>th</sup> by 5:00 PM PST**

**Challenge #3: Communications**

**Due: Oct. 25<sup>th</sup> by 5:00 PM PST**

**Challenge #4: Fan Experience**

**Due: Nov. 8<sup>th</sup> by 5:00 PM PST**

**Challenge #5: Tickets & Sponsorship**

**Due: Nov. 22<sup>nd</sup> by 5:00 PM PST**

**Challenge #6: Digital Marketing**

**Due: Dec. 6<sup>th</sup> by 5:00 PM PST**

